

Sponsor Connecticut's Trails Day

CELEBRATING

33 YEARS

**OF CONNECTING
PEOPLE TO FUN
ON THE TRAILS!**

You can support the largest Trails Day event in the country!

Join Connecticut Trails Day and **connect your business with over 1,500 enthusiastic participants** who embrace the great outdoors during our exciting weekend event. With over 200 free, guided activities spanning the picturesque landscapes of Connecticut, this is your chance to align with the most premier outdoor experience in the state.

Don't miss out on this opportunity to showcase your commitment to community engagement and environmental stewardship while celebrating the beauty of our trails. Become a part of something extraordinary and make your mark on Connecticut Trails Day.

When: Trails Day is hosted in dozens of towns all across Connecticut on June 6-7, 2026.

Why Sponsor CT Trails Day?

Support safe outdoor access, healthy living, and fun for thousands of people across Connecticut.

Showcase your core values by partnering with Connecticut's **leading trails and conservation organization.**

Get your business in front of thousands of fun-seeking people on our Trails Day website & promotional materials.

Become a benefactor of the outdoors by supporting conservation of Connecticut's wild spaces.



For more information, contact Linda Pierce:
lpierce@ctwoodlands.org

\$10,000 + Connecticut Sponsor

Approximate Audience Reach: 90,000+

- » Premium logo placement with link on the Trails Day event homepage and sponsorship page
- » Premium logo placement on promotional event photos and materials distributed for press
- » Name recognition in sponsor thank you featured in *Connecticut Woodlands* magazine (average circulation 2,200 issues)
- » Featured logo recognition across our social media platforms
- » Your logo included on Trails Day promotional e-blasts

\$5,000 - \$9,999 Forest Sponsor

Approximate Audience Reach: 70,000+

- » Your logo with link on the Trails Day sponsorship page
- » Featured logo recognition across our social media platforms
- » Name recognition in sponsor thank you featured in *Connecticut Woodlands* magazine (average circulation 2,200 issues)
- » Your logo included on Trails Day promotional e-blasts

\$2,500 - \$4,999 Tree Sponsor

Approximate Audience Reach: 50,000+

- » Your logo with link on the Trails Day sponsorship page
- » Featured logo recognition across our social media platforms
- » Your logo included on Trails Day promotional e-blasts

\$1,250 - \$2,499 Leaf Sponsor

Approximate Audience Reach: 14,000+

- » Your logo with link on the Trails Day sponsorship page
- » Your logo included on Trails Day promotional e-blasts

\$500 - \$1,249 Seed Sponsor

Approximate Audience Reach: 6,000+

- » Your logo with link on the Trails Day sponsorship page

Sponsorship Commitment Form

CONNECTICUT TRAILS DAY

CONNECTICUT SPONSOR | \$10,000

FOREST SPONSOR | \$5,000

TREE SPONSOR | \$2,500

LEAF SPONSOR | \$1,250

SEED SPONSOR | \$500

Name / Company / Organization _____
(As you wish name or company to appear in print materials)

Contact Name _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Pay by credit card:

Cardholder Name _____ Card Type _____
(Please print as it appears on card)

Card Number _____ Exp. Date _____

You may call Linda Pierce with your information at (203)220-2136, or mail to the address provided below.

Pay by check:

Checks are payable to CFPA. Send the check with this form to the address below:

Connecticut Forest & Park Association
Attn: Linda Pierce
16 Meriden Road
Rockfall, CT 06481

Gifts to the Connecticut Forest & Park Association - Tax ID #06-0613430 - are tax-deductible.

For additional information, contact Linda Pierce at (203)220-2136 or lpierce@ctwoodlands.org.

